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## Exciting products from IPPE 2018

While the annual IPPE trade show is a great way for big companies to showcase their latest launches, it is also a melting pot of smaller businesses marketing interesting products, as Poultry World discovered.

### ORKA: Egg Shell Force Reader

For nutrition businesses, the fastest-growing sector in poultry production, proving the efficacy of their products is paramount. That's why US-based ORKA is seeing sales increase for its 'Egg Force Reader', which compresses egg shells, thereby measuring the strength of their shell. For the aforementioned companies selling supplements to poultry rations that promise to improve egg quality, it is a measurable way to determine the difference between the produce of birds fed different diets.



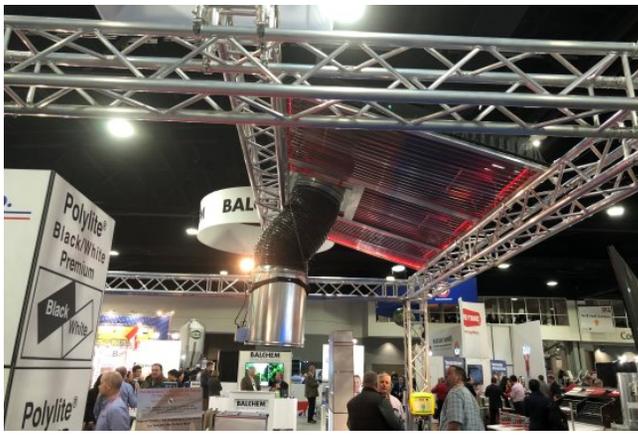
The ORKA egg shell strength tester offers highly accurate readings on the strength of shells. Photo: Jake Davies

The device itself measures an egg in less than 10 seconds before processing and printing shell strength data. An optional version can connect via Bluetooth to a computer, but conventionally it stores 1,000 readings and uploads data via cable.

### Southwestern Sales Co: Solarbrood

Sunshine is the only ask from this innovative heating solution from US poultry equipment outfit the Southwestern Sales Co. It takes heat from the sun and continuously warms fresh air above the surface of a transpired non-conductive absorber. This warmth is then drawn into poultry sheds by negative pressure, complimenting more conventional heating systems with heated, fresh air.

According to the manufacturer, transpired solar collectors are one of the most efficient ways to convert natural resources into usable thermal energy, being 80% efficient,



Solarbrood warms air using the sun's energy producing a cost effective copmliment to heating systems.Photo: Jake Davies

compared with 15% for PV solar or 30% for wind.

## Monoflo Boot Cleaner

Equipment manufacturer Monoflo showcased this boot cleaner that could offer an effective alternative to foot dips.



The Monoflo boot cleaner both brushes boots and sprays diluted disinfectant over their surface. Jake Davies

The boot cleaner features a stainless-steel frame, and connects directly to a water source. This creates a vacuum which can draw disinfectant from a separate line into the brushes which then not only rinse footwear but scrape away debris stuck to the surface.

## Kunifan pest control

The Trichogramma wasp, according to pest control outfit Kunifan is one of the smallest of insects, but packs a powerful punch. It is an efficient predator of pests in their larval stage and just one of the bugs on offer from the firm that specialises in non-chemical insect control.

For about \$ 25, plus shipping, the firm will post a consignment of nearly hatched bugs to a farm where all the stockman needs to do is leave the opened package close to the fly problem. The wasps, or other species depending on the problem, will predate on the pests and disrupt their life cycle, suppressing populations.



Kunafin can post packages of ready-to-hatch predator insects that can control fly populations on poultry farms. Photo: Jake Davies



## Jake Davies

Editor Poultry World

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